



St. John Fisher College

TEDDI DANCE FOR LOVE

February 19th and 20th, 2021



Dear Friends:

October 2020

For the past 38 years, each Winter, St. John Fisher College students, alumni, faculty, staff and members of the Rochester community have come together to dance for love. The Teddi Dance for Love is a 24-hour dance marathon coordinated by a student run committee and held on the St. John Fisher College campus. This year will be a bit different; the event will take place with a mix of in-person and virtual elements.

We aim to bring better days to some of the children and families that need it the most by funding the Teddi Project at Camp Good Days and Special Times. We dance every year to send these special kids and young adults on the trip of a lifetime. With the funds that we raise, campers have an opportunity to visit Florida for a week spending time at Walt Disney World, Universal Studios, the beach, and other fun places.

By supporting the Teddi Dance for Love and Camp Good Days with your sponsorship, you can help us make this trip even more special for those campers. Any amount that you can donate will help us tremendously. Because of people like you, the dance has prospered and we have been able to help more children. Last year the Annual Teddi Dance for Love helped us reach a total of over \$1.1 million from all 38 years of dancing. With your help our goal is to raise \$115,000 at the upcoming dance, which will be held Friday-Saturday, February 19th and 20^h, 2021.

No one deserves to face cancer alone and Camp Good Days makes sure that does not happen. Your help would mean so much to the Teddi Committee, Camp Good Days, and, most importantly, the campers.

Best Regards,



Emily Trotman

Chair, 39th Annual Teddi Dance for Love



Gary Mervis

Chairman & Founder, Camp Good Days

86,400 Seconds

Won't Forget, Can't Regret, What I Did for Love

What is Camp Good Days & Special



The programs and services provided by Camp Good Days are offered free of charge for participants to prevent any additional financial burden on families. This is only possible because of the support and generosity of so many individuals, businesses, organizations, and the success of special fundraising events, like the Teddi Dance for Love, held throughout the year.



The mission of Camp Good Days & Special Times is to be recognized as a premiere service organization that enriches the lives of children, adults and families whose lives are touched by cancer and other challenges.

Since its founding in 1979, Camp Good Days has received donations from all 50 states and numerous foreign countries. They have served more than 48,300 campers from 22 different states and 36 foreign countries.

The 38th Annual Teddi Dance for Love raised \$111,267.21 for Camp Good Days and donated 2,693 inches of hair to Beautiful Lengths!

Camp Good Days relies on the dedication and service of thousands of volunteers and a small group of paid employees to assist in the providing of programs and services.



Everything at Camp Good Days is done in an effort to create good days and special times for the children and families served. Camp Good Days is a celebration of life, with those who have learned to appreciate it the most...a place where courage knows no boundaries.

**For information about Camp Good Days & Special Times visit:
www.campgooddays.org.**

Who is Teddi?



Elizabeth "Teddi" Mervis

In 1979, Elizabeth "Teddi" Mervis was diagnosed with a malignant brain tumor at the age of nine. Her father, Gary Mervis, realized that it was not the treatment that was causing Teddi the most pain, but it was the loneliness of being the only child in her school and neighborhood dealing with cancer.

With the help and support of many friends and community members Gary founded Camp Good Days & Special Times, a not-for-profit organization. It provided Teddi and other children with cancer the opportunity to come together in a residential camping experience and to understand each other.



Gary looked towards Dr. Lou Buttino, a St. John Fisher College professor, for help to write his story of Camp Good Days. Dr. Buttino's students wanted to contribute. In 1982 a small group of students and Dr. Buttino launched the first annual Teddi Dance for Love. All the proceeds go to Camp Good Days. Since then, it has been a tradition at St. John Fisher College for 37 years, and has raised over \$1.1 million.

1,440 Minutes

Won't Forget, Can't Regret, What I Did for Love



Top left: On your mark. Get set. GO!

Top right: Dancers celebrate completing the 24 hours!

Middle left: The Honorary Chair, Chair and Vice Chair greet dancers after a post meal run

Bottom left: Teddi 38 Development Committee smiles for the camera

Bottom right: The Teddi Dance for Love celebrates after the big reveal!



Sponsorship Types, Levels, Investments and Benefits

Full Heart Sponsor

\$500 +

- Company name/ logo (link to website if provided) listed as a sponsor on website
- Company name announced during opening and closing ceremonies
- Company name/logo on sponsor banner
- Company logo displayed at all fundraisers and on screen during the dance
- Full page advertisement in event program

Courageous Sponsor

\$400

- Company name/ logo (link to website if provided) listed as a sponsor on website
- Company name announced during opening and closing ceremonies
- Company name/logo on sponsor banner
- Full page advertisement in event program

Gold Ribbon Sponsor

\$250

- Company name/ logo (link to website if provided) listed as a sponsor on website
- Half page advertisement in event program

Beary Nice Sponsor

\$100

- Company name/ logo (link to website if provided) listed as a sponsor on website
- Quarter page advertisement in event program

In-Kind Donation

- Company name/ logo (link to website if provided) listed as a sponsor on website

24 Hours of Love

Won't Forget, Can't Regret, What I Did for Love

Dancers showoff the lengths they went to for love



“What I Did For Love”

Kiss today goodbye,

The sweetness and the sorrow.

Wish me luck - the same to you.

But I can't regret

What I did for love.

What I did for love.

Look my eyes are dry.

The gift was ours to borrow.

It's as if we always knew,

And I won't forget

What I did for love.

What I did for love.

Gone - love is never gone.

As we travel on,

Kiss today goodbye,

And point me toward tomorrow.

We did what we had to do.

Won't forget,

Can't regret

What I did for love!

Dancers join together to reflect on their 24 hours of dancing



Starting new traditions.

“It’s crazy! I had hair when we started this!”



Teddi Dance for Love

St. John Fisher College
Teddi Dance for Love
Committee

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